



**South Park Stakeholders Group – SPII Meeting**  
**Wednesday, March 13, 9:00 AM**  
**1100 S. Flower St. #3400, Los Angeles, CA 90015**

**Committee Members:** Ann Hickambottom, Channing Henry, Robin Bieker, Mark Wareham

**Staff/Contract:** Jessica Lall, Sergio Urena, Laronnia Jupiter, Priscilla Hsu

**Guests:** Jeff Baderschater, Doyle McDonald, KC Yasmer, Gary Herman

***TOTAL Guests: 6***

<b><i>Item</i></b>	<b><i>Discussion</i></b>
Public Comment/Introductions  <b><i>No Action Taken</i></b>	Called to order by Ann Hickambottom at 9:03 AM.
First Quarter Progress Report  <b><i>No Action Taken</i></b>	<p><b>Jessica Lall:</b> This is one of the 4 committees of the board. We are rethinking if we should have the meeting quarterly. To be considerate of everyone's time we are thinking we should keep the meeting on the calendar, check in about a week in advance and see if the meeting is needed.</p> <p><b>Steve Hillard:</b> Street services are provided by the clean and safety team. January the objective was to clean the streets thoroughly going in with a broom and dust pan. February objective, clean graffiti from walls, March objective, paint and extensive pressure washing, April objective, clean graffiti with attention to detail clean up and cleaning the streets with a broom.</p> <p>Priority in the first quarter was to address the environment – started by collecting loose litter, clearing storm drains, removing graffiti. Moving into April, we are currently looking to hire additional Safety Ambassadors and address large graffiti projects. We have identified 22 sites for large graffiti removal and have already removed 13 to date. Thus far, we have collected 13.5 tons of trash.</p> <p>Even though we have removed large swaths of graffiti, one of our identified sites at 1101 S. Grand has been tagged again. We plan to remove it in 24 hours with the understanding that by removing graffiti as quickly as possible, it will deter future graffiti. Even though major</p>

graffiti projects have been painted over, the focus of our attention now will be to maintain those projects. The EDD Building in particular has been tagged twice and is a graffiti hot spot. We are looking into anti-graffiti coating of sorts to help remove the graffiti easier.

**Sergio Urena:** 6 of property owners have not returned authorization forms. I cannot touch their buildings without the form but I have been continuously reaching out to the property owners.

We don't have the luxury to say we can't care about this building because it is an eyesore for the whole neighborhood and the luxury of the BIDs is that we take care of all the buildings that aren't being taken care of themselves. Streetplus is planning to buy anti-graffiti coating regardless because it will cut down on labor and graffiti removal time but maybe the State would be willing to pay for that sealant.

We requested new street signs from CD14's office because signs in South Park II are so heavily hit by graffiti and covered in stickers that the signs are not recognizable and lose their function. We were able to save 10% but the rest were not salvageable.

**KC Yasmer:** Sergio, have you noticed a change in attitude from the surrounding neighborhood since starting the clean up?

**Sergio Urena:** We do have some hotspots that continue to give us trouble but I will say overall the district is improving.

**KC Yasmer:** I've noticed personally that the district is tangibly different.

**Doyle McDonald:** There's also a lot less homeless people around.

**Sergio Urena:** We've been assisting the homeless population, most are quiet and respectful but some are a little more stubborn. We have our challenges but we'll be assisting that more once we have our safety member on board during the day. The primary focus then will be trying to keep the sidewalks clear.

<p>Update: Trash Cans</p> <p><b>No Action Taken</b></p>	<p>In SPII, we only have about 40 trashcans. The problem is people won't hold onto their trash until they reach a trashcan, which makes the work for Sergio and his team much more difficult. The problem is that trashcans are expensive and the SPII Budget is tight.</p> <p>One option is for GSP to loan SPII the money. The issue is that SPII will then need to pay GSP back next year.</p> <p>The other option is for the steering committee members to cover the cost of trashcans and delay repayment.</p> <p>The recycling one is \$12-1400; the basic trashcan is \$900. What's nice about the recycling one is that there is a lid that will help prevent people from going in and digging things out.</p> <p><b>KC Yasmer:</b> If you had the budget, how many would you want?</p> <p><b>Steve Hillard:</b> I think the first step is looking at the high traffic transit stops and looking at putting trash there. That would be the priority location, and there are about 10 bus stops between DASH and LA Metro.</p> <p><b>Doyle McDonald:</b> Why can't we get the MTA to do that?</p> <p><b>Jessica Lall:</b> We can ask, but I can tell you that with the new trash ordinance</p> <p><b>KC Yasmer:</b> Is there a requirement on the number of recycling bins vs. trash?</p> <p><b>Sergio Urena:</b> Just because of the area, regardless of recycling, you really just want a receptacle for trash.</p> <p><b>Channing Henry:</b> Is there an issue with adding the actual pick up to trash servicing? So it's us coming to empty the trashcans?</p> <p><b>Jessica Lall:</b> The City only comes once a week but we are the ones who service the trashcans every day, regardless of whether or not they belong to us.</p> <p><b>Sergio Urena:</b> The only trashcans we don't service because of their size are the ones in the Public Works building.</p> <p><b>KC Yasmer:</b> It seems silly to spend money on the clean team if we're not willing to spend money on trashcans. I would be willing to review a</p>
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proposal if there was a suggestion on the bare minimum of trashcans needed. It's easier to make a decision if we have a dollar amount to look at.

**Doyle McDonald:** How much is the repayment for the SP11 formation funds? And how are we getting paid back?

**Jessica Lall:** After we received our Q1 assessments, we will return that to you, and then again the next year. We could get creative with funding but the cost needs to be paid off this year because of renewal. I wouldn't necessarily recommend this but SP11 could increase assessments to pay for the trashcans – however, I would recommend that SP11 play out its life for 2 years before moving to increase assessments. There are some options but we would need to make sure everyone is okay with that. Bare minimum it sounds like we'd be talking between \$5-10K with closer to 10 than 5.

**Doyle McDonald:** I would rather not get money back than pay more money.

**KC Yasmer:** Is it a delay on repayment or forfeiture?

**Jessica Lall:** I will need to talk to our accountant, to be honest, about how this will get paid back.

**Doyle McDonald:** What's the proportion of the steering committee to the property owners in the area?

**Gary Herman:** The trashcans definitely need to be done. But as the developments in the district continue, does the City require those developments to install trashcans as well?

**Channing Henry:** We could even brand them.

**Jessica Lall:** It sounds like there's some interest. So let's put this plan on a map, including tier 1 and tier 2, and if it's close to someone's property we might even be able to ask them to sponsor. We'll put together a plan in the next week or so and send it out to this committee for review.

**KC Yasmer:** I'm 100% for the refund being used towards the trashcan, or something being done.

**Mark Wareham:** Is there any consideration for the covered trashcan at the transit stations?

	<p><b>Sergio Urena:</b> It's not worth recycling now because the biggest problem we have now is just general trash. To start recycling, you would really need to get the community to buy into it. Otherwise, all you're doing is putting 2 trashcans out there and you'll end up with trash in both.</p>
<p>Review of Cleaning Schedule</p> <p><b>No Action Taken</b></p>	<p>Review of cleaning schedule was discussed in the first quarter progress report.</p>
<p>BID Renewal Update</p> <p><b>No Action Taken</b></p>	<p>Is everyone still on board to renew the BIDs together in 2018?</p> <p>[Collection of yes]</p> <p><b>Jessica Lall:</b> Who would like to participate in the steering committee for renewal?</p> <p>Bob Buente, Daniel Taban, Ann Hickambottom, Mark Wareham, KC Yasmer, Doyle McDonald</p> <p>The big opportunity during BID renewal is the chance to revisit our management plan and how we are budgeted. We want a budget that reflects the needs and priorities of the budget of the district. It's important because once you approve a budget, you are locked into it for 5 years and the only way to change it is to go through the whole renewal process once again.</p> <p><b>KC Yasmer:</b> The steering committee is now the larger committee?</p> <p><b>Jessica Lall:</b> Yes. There will not be any formation fees for this renewal; this is accounted for in the assessment budget. If you're interested in being involved, we'll have a meeting sometime in the next month.</p>

	<p><b>Doyle McDonald:</b> How are we doing with assessments?</p> <p><b>Jessica Lall:</b> Very well, especially considering that it was with manual billing and a new BID.</p>
<p>Update:</p> <p><b>No Action Taken</b></p>	<ul style="list-style-type: none"> <li>• Josh is running for the Business Seat in the DLANC election.</li> <li>• Katie Kiefer will be replacing Priscilla Hsu later in April.</li> <li>• Streetplus will be moving to San Francisco as of May 15.</li> </ul> <p>Upcoming events:</p> <ol style="list-style-type: none"> <li>4/13 6:00 PM – 8:00 PM DLANC Town Hall</li> <li>4/19 6:00 PM – 9:00 PM barcito Green Carpet</li> <li>4/27 6:30 PM – 8:30 PM Art Salon Series at PYO Gallery</li> <li>4/28 8:30 AM – 10:30 AM Board of Directors meeting</li> <li>5/2 Launch of The Spot</li> <li>5/11 9:00 AM – 10:30 AM DISI Committee Meeting</li> </ol> <p>Next meeting: June 6, 2016; 9:30 AM</p>
Adjournment	<p>Adjourned at: 10:11 AM</p> <p>Minutes recorded by: Priscilla Hsu</p>

**Follow up items:**

- **Sergio will send maps of proposed garbage cans to Jessica by 4/22**
- **Steve will research trash cans and make recommendation to committee**
- **Sergio will send updated list of directional signs that need to be fixed**